

The background features a vibrant yellow field with several large, organic, wavy shapes in a soft pink color. The shapes are layered, with some appearing in front of others, creating a sense of depth and movement. The overall aesthetic is clean, modern, and minimalist.

VITILIGO

# VITILIGO

*masks*



I was 16 years old, when I noticed my first white patch. Right beside my eye and just a week before my sister's wedding!. I landed in Delhi and the wedding celebration began and so did the stares and comments from the Aunties. I had no idea at this point what it was or how it had appeared on my skin, in fact I just dismissed it thinking it was a spot that will go away in a few days.

It wasn't until I returned to London that I discovered this white patch was Vitiligo. Soon after, Vitiligo appeared all over my body and left me feeling self conscious and uncomfortable with my appearance. I hid behind make up, glasses and full length clothing at the beginning of my adulthood and found the stares, questions and judgements from others really hard to deal with.

Many years on, equipped with a better understanding and the confidence to express who I am, I welcome the conversations about Vitiligo! It's a part of me and I'm proud of the skin I am in. I'll never hid away again and will continue to connect with people like me and educate the ones who want to know more.

To mark this occasion and continue to spread awareness of Vitiligo, Saran Kohli Label is proud to announce the launch of their Vitiligo Face Masks.

These exclusive face masks have been created in collaboration with illustrator Mira Abad to represent this skin condition. The digitally printed design on the premium cotton fabric of the reusable masks look like Vitiligo and each mask is as unique as our own skin is! The hope is to begin open conversations and further educate people about Vitiligo via these visual representations on now an essential protective piece.

We will be donating £2 from every face mask purchase to @vitiligosociety . Please visit their website (<https://vitiligosociety.org/>) to learn more about this skin condition that effects more than 78 million people in the world today.







- Single layer quilted jersey premium cotton fabric,
- including 1 layer of organic cotton,
- Elastic ear straps
- Breathable and comfortable fitting
- Complete coverage of nose and mouth
- Machine washable at 30 degrees
- Air dry and Reuse

